

Fair Processing Notice

Who we are: Your data is being processed by the Campaign for Real Ale, Head office, 230 Hatfield Road, St Albans, Hertfordshire. If you have any questions regarding data protection please contact our data protection officer at dataprotection@camra.org.uk. CAMRA is a Data Controller registered with the ICO. Your data will be processed in accordance with the GDPR as per our [Privacy Policy](#).

Why are we collecting your data: To create a free TasteMatch account and provide follow-up information about the product.

If you opt in, we will also send you marketing information about CAMRA. Ticking the marketing preference box allows us to contact you about the option stated. This sometimes includes those from our approved third-party partners who are often chosen as a benefit to CAMRA membership. We will keep your data and continue to message you about your set preferences for as long as you are registered to one of our products, services or tools until you are not registered or subscribed to any of these. At that point your data will be kept for two years and then deleted afterwards. You can contact us at any point to have your information changed or deleted. You can change your preferences at any point by contacting us on 0330 153 9924 or signing into your account at camra.org.uk if applicable.

What lawful reason are we processing your data under We will process your personal details under the lawful reasons of legitimate interest and consent.

Processing your data: We will not pass your details to any third parties unless clearly stated. Where we do pass them onto a third party this will be done under a data sharing agreement. Your data will be processed in accordance with General Data Protection Regulations and only processed by authorised individuals and or companies contractually obligated to process your data in accordance with CAMRA.

How long will we keep your data for? We will delete your data after 2 years of inactivity.

Your rights: You have several Rights under GDPR. To review these please visit our Privacy Policy and or the ICO website.

Complaint: If you would like to complain about how your data has been treated then you have the right to complain to the [ICO](#).